# nti traction

# DELIVERING BEST PRACTICE SAFETY CULTURE.

## THE IMPORTANCE OF SAFETY LEADERSHIP

Safety is vital to every business. We all want to make sure that our employees, our customers and our partners wellbeing is paramount. Having a safe work environment is required by law — especially in the highly-regulated transport and logistics industries.

But how do you maintain or improve a culture of safety when your business is constantly facing change? A new contract, rapid growth, changes in family businesses, integrating new processes and technology – the list goes on.

A change to any of these aspects of your business can have an adverse effect on workplace health and safety, let alone when multiple changes are taking place. That's where a proactive approach to leading safety and managing risk within your business is critically important. But where do you start when it comes to changing and improving your safety culture? WHAT IS CULTURE?

There are lots of ways to describe culture. It's talking the talk, but it's also walking the walk. It's not just why you do things - it drives how you do them - even when there's no one else around.

## GOOD SAFETY CULTURE

You may have the safety policies and procedures in place to be health and safety compliant, but are they being followed properly? Are they being clearly understood? Are new staff being trained correctly when onboarded?

That's where good culture can really influence health and safety. Everyone buys into the mindset and is committed to the cause. When a culture of safety is respected and valued by everyone in your business, it becomes the backbone of high performance.

More than a leadership program for management, it makes a leader out of everyone.

## INTRODUCING nti traction

Twelve years in the making and with close collaboration from government, industry leaders, and international best practice professionals - NTI Traction is a program designed to help problem solve your safety culture.

It's more than a leadership program for management — it makes a leader out of everyone. With all levels of your company taking ownership and responsibility, everyone is empowered and inspired to work to the same goals: safer, happier people and a stronger business.



## nti traction -THE PLAN STARTS HERE

NTI Traction starts with an anonymous employee survey – tailored to your specific business. We want to work with you to better understand your business safety culture, risk management, and operational systems and processes. Your survey pulls together a 360-degree view of your company and you're assigned a 'Gear'.



TIVE

**TRACTION** 

- A robust safety culture which consistently delivers desired business results.
- Health, well being and safety is the focus and policies are effective.
- Teams take ownership and hold each other accountable.
- Organisation strives for continuous improvement.
- Awareness of critical safety elements.
- Evidence that safety capability is being built.
- Safety is led, and policy in place.
- Individuals take responsibility for actions.

 Basic awareness of critical safety elements. Some action towards applying safety principles. Safety is supervised and managed; rules (procedured) are being written. People follow imposed rules.

Lack of awareness of critical safety elements and their impact.

- Poor application and accountability of safety principles.
- Little desire for change and safety perceived as an extra cost. Actions are instinctive.



## nti traction program options

## WHAT GEAR ARE **YOU OPERATING IN?**

Your company's Gear gives an overview of where you sit against the industry average. We also provide you with a comprehensive report on our findings. We provide your team with tools and training that can be shared across the company so that everybody improves and lifts each other up together. We follow up with ongoing practical help and support. Your people are never alone on the journey.

## SHIFTING GEARS

When it comes to risk management and safety, changing equipment and systems is just the beginning. People and behavioural change are what will really shift safety culture and help lift your health and safety standards. Our tailored training modules and methods provide a platform for your people to solve current business challenges. These practical modules focus on areas such as communication. planning, and leadership skills. We can follow up with regular pulse checks, or for another assessment in 12 months - the plan is tailored to your needs and is designed to improve on the past and shift your business into a higher Gear.



## nti traction SWIFT



and needs analysis and Gear/score of your company's issued with industry safety culture benchmarking

recommendation

to Traction of Traction Plus

## nti traction



business challenges

### nti traction PLUS

one day workshop







6-month

Pulse Check

Incorporates both On-going Traction Swift and tailored support Traction

6-hour Coaching and Mentoring Session

Follow up on-site one day workshop



### WHY nti traction?

As a specialist in transport, equipment and logistics, NTI is bringing something unique to these industries. We're always looking for new ways to help add value to operators to ensure better businesses, a safer industry, and safer drivers. NTI Traction is just one of the ways we're taking action on NTI's Purpose Statement: Keeping Australian industry moving towards a safer and more sustainable future.



To learn more about the program and what it can do for your business, please contact us or your insurance professional to begin your NTI Traction journey today.



NTI Limited ABN 84 000 746 109 AFSL 237246 is a joint venture of the insurers Insurance Australia Limited trading as CGU Insurance ABN 11 000 016 722 AFSL 227681 and AAI Limited Trading as Vero Insurance ABN 48 005 297 807 AFSL 230 859 each holding a 50% share.